

Smart Media Group - Alexandria  
814 King St  
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC  
Submission Number 393 Issue 7



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

Copy

<b>Client:</b>	Pat McCrory /R/ Governor/ NC	<b>Submission Cost:</b>	5850	<b>Campaign Ref:</b>	E:120710064
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	MCCRO /ORDR /907916	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	09/03/12 to 09/16/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06217780
<b>Est./PO Number:</b>	06217780	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	McCrory 4 NC Gov	<b>Booking Group:</b>	WSPA	<b>Key Market:</b>	Greenville Spartanburg Asheville
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
1	M-F 4-5p Judge Judy ...F..	04	85	30 Comme	Nbr of Spots	1	1	85
2	M-F 4-5p Judge Judy M.....	04	225	30 Comme	Nbr of Spots Open Pre-Empted	1 -1	1 -1	225 -225
3	Sat 8-9p .....S.	06	250	30 Comme	Nbr of Spots	1	1	250
4	Sat 8-10p .....S.	06	275	30 Comme	Nbr of Spots	1	1	275
5	M-F 3p ET / 2p CT Let's Make A Deal ...T...	05	110	30 Comme	Nbr of Spots	1	1	110
6	M-F 4-5p Judge Judy ...T...	04	85	30 Comme	Nbr of Spots	1	1	85
7	Tue 10p ET / 9p CT CSI .T.....	05		30 Comme	Nbr of Spots			
<b>Weekly Totals: Total Spots(Ord Spots)</b>						34	34	
Open PR						-1	-1	-225
Closed PR						2	2	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

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10	M-F 4-5p Judge Judy ..W....	04	85	30 Comme	Nbr of Spots	1	1	85
13	M-F 1135p ET / 1035p CT Late Show ....F..	06	120	30 Comme	Nbr of Spots	1	1	120
14	M-F 6a News ....F..	04	95	30 Comme	Nbr of Spots	1	1	95
15	Fri 9p ET / 8p CT CSI NY ....F..	05	500	30 Comme	Nbr of Spots	1	1	500
16	M-F 1135p ET / 1035p CT Late Show M.....	06	120	30 Comme	Nbr of Spots	1	1	120
17	M-F 12p News M.....	05	100	30 Comme	Nbr of Spots	1	1	100
18	M-F 6a News M.....	04	95	30 Comme	Nbr of Spots	1	1	95
19	Sat 10p ET / 9p CT 48 Hours .....S.	06	350	30 Comme	Nbr of Spots	1	1	350
20	Sun 1030a ET / 930a CT Face The Nation .....S	05	275	30 Comme	Nbr of Spots	1	1	275
<b>Weekly Totals:</b> Total Spots(Ord Spots)					34	34		
Open PR					-1	-1		-225
Closed PR					2	2		

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<b>Buyer:</b> NC	<b>Client/Product/Estimate:</b> MCCRO /ORDR /907916	<b>Sales Rep:</b> HRP Washington, DC
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<b>Est./PO Number:</b> 06217780	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
21	Morning News .....S	04	190	30 Comme	Nbr of Spots	1	1	190
22	M-F 1135p ET / 1035p CT Late Show ...T...	06	120	30 Comme	Nbr of Spots	1	1	120
23	M-F 1230-2p ET CBS Soaps ...T...	12	140	30 Comme	Nbr of Spots	1	1	140
24	M-F 6a News ...T...	04	95	30 Comme	Nbr of Spots	1	1	95
25	M-F 7p News ...T...	05	175	30 Comme	Nbr of Spots	1	1	175
29	Wed 10p ET / 9p CT CSI ..W....	06	700	30 Comme	Nbr of Spots	1	1	700
30	M-F 1135p ET / 1035p CT Late Show ..W....	06	120	30 Comme	Nbr of Spots	1	1	120
31	M-F 1230-2p ET CBS Soaps ..W....	12	140	30 Comme	Nbr of Spots	1	1	140
34	Tue 10p ET / 9p CT Mentalist .T.....	05		30 Comme	Nbr of Spots			
35	Fri 10p ET / 9p CT Blue Bloods ....F..	05	700	30 Comme	Nbr of Spots	1	1	700
<b>Weekly Totals: Total Spots(Ord Spots)</b>					34	34		
<b>Open PR</b>					-1	-1		-225
<b>Closed PR</b>					2	2		

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**WSPA-TV**  
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Buyer:	NC	Client/Product/Estimate:	MCCRO /ORDR /907916	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06217780
Est./PO Number:	06217780	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
36	M-F 3p ET / 2p CT Let's Make A Deal M.WTF..	05	110	30 Comme	Nbr of Spots	1	1	110
37	M-F 4-5p Judge Judy ..W....	04	85	30 Comme	Nbr of Spots	1	1	85
38	M-F 3p ET / 2p CT Let's Make A Deal ..W....	05	110	30 Comme	Nbr of Spots	1	1	110
39	M-F 4-5p Judge Judy M.WTF..	04	85	30 Comme	Nbr of Spots	1	1	85
40	M-F 1230-2p ET CBS Soaps ...T...	12	140	30 Comme	Nbr of Spots	1	1	140
41	M-F 6a News ...T...	04	95	30 Comme	Nbr of Spots	1	1	95
42	M-F 9a Dr Phil M.WTF..	05	85	30 Comme	Nbr of Spots	1	1	85
43	M-F 1135p ET / 1035p CT Late Show ....F..	06	120	30 Comme	Nbr of Spots	1	1	120
44	M-F 6a News ....F..	04	95	30 Comme	Nbr of Spots	1	1	95
45	M-Su 205-5a MTWTFSS	13		30 Comme	Nbr of Spots	1	1	

Weekly Totals: Total Spots(Ord Spots)

Open PR	34	34	-25
Closed PR	2	2	

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<b>Weekly Totals:</b> Total Spots(Ord Spots)								
				Open PR	34	-1	34	-225
				Closed PR	2	2	2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 4-5p Judge Judy	:30 Commercial	09/10/12	Open Pre Emption	225.00		0000000000	E:120710064
7	Tue 10p ET / 9p CT CSI	:30 Commercial	09/10/12	Closed Pre Emption	1,200.00	34 (09/11)	0000172278	
34	Tue 10p ET / 9p CT Mentalist	:30 Commercial	09/10/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120710064

Grand Totals

Totals		09/03		Month 9 Weeks: 5		09/10	
Spots	34						34
Cost	6075						6075

Grand Totals:

<b>Spots:</b>	<b>34</b>
<b>Gross Total:</b>	<b>5,850.00</b>
<b>Commission:</b>	<b>877.50</b>
<b>Net Total:</b>	<b>4,972.50</b>